
Press Release

Molson Coors Canada announces it has selected Hyphen Transportation Management Inc. as its 4PL Transportation Management Provider.

Vaughan, Ontario, April 29, 2011. Molson Coors Canada has entered into a contract with Hyphen Transportation Management Inc. (a subsidiary of Calyx Transportation Group Inc.) for the provision of Transportation Management services. Under the agreement Hyphen will provide carrier selection, rate negotiation, audit and payment services as well as operational analysis and continuous improvement programs. Hyphen will use its in house transportation management software to schedule and route Molson Coors' shipments across Canada to meet the brewer's requirement for high quality timely delivery of their products.

As a non asset based 4PL, Hyphen has the independence to make the most appropriate carrier selection. Molson Coors Canada selected Hyphen based on overall value but most importantly on the technology employed, Hyphen's culture of continuous improvement and the company's experience in providing transportation management programs.

Hyphen has a dedicated team of employees on site at Molson Coors in Toronto and Montreal and a dedicated team located at Hyphen's command center in Vaughan, Ontario. Continuous improvement projects lead by Hyphen are worked on jointly with Molson Coors teams in a spirit of cooperation with a goal of achieving supply chain efficiencies.

Note to Editor ;

Calyx Transportation Group is one of Canada's leading transportation and logistics services providers. Calyx has operations based in Mexico, the USA and Canada, with its head office in Concord, Ontario. Through its operating entities Calyx provides services to many companies through a focus based on a solutions mindset in order to meet the clients needs. Calyx companies include ; Calyx Ground Transportation Solutions (formerly know as NFF-National Fast Freight and Totalline Transportation Inc.), Muirs Cartage (providing closed loop and dedicated transportation services), Indis (providing warehousing and distribution centre operations), Euroworld Transport (providing ocean and international air freight forwarding), Kreative Carriers (providing truckload transportation), and Hyphen Transportation Management (providing 4PL services).

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